

Bryan Durham

work@bryandurham.com

+91 9820161990



/bryancdurham

ABOUT ME

A seasoned writer, creator, curator, critic, columnist, interviewer and editor across mediums and platforms in the last 16 years, I've passionately covered music, films and television throughout my 15-year career. Since 2019, I remain the only music journalist on the Mirchi Music Awards jury.

SKILLS

My core competencies include a keen eye and a flair for language, visual design and structure, a studied understanding of Indian entertainment news, and an evolved aptitude for learning while leading. Brand-Building, Social Media Strategy, Visual Storytelling, Online Community Creation are all strong suits.

WHAT I BRING TO THE TABLE

- Strong network of contacts in the entertainment industry
- Conversant writing style with an editor's eye for precise detail and brevity
- Hunger to build the brand

WORK EXPERIENCE

FOUNDING EDITOR/ EDITOR-IN-CHIEF / **BANDOOK**

JUNE 2017 - MAY 2020

- **YouTube creator** since August 2017 with close to 2.5m views across 250 videos with a 9,000-strong organic subscriber base.
- **Amplification/livestream partner** for music industry conference All About Music's inaugural edition in 2017. Panelist for the All About Outreach and Communication discussion.
- **Media Partner** for All About Music in 2019
- Built a community of 125K followers (at its peak) on Instagram through engaged audience-building and bridging fandoms.
- Gained and retained Indian/international artist/creator followers on Instagram and Twitter.

DEPUTY NEWS EDITOR, FILM CRITIC, MUSIC EDITOR / **DNA AFTERHRS**

JUNE 2014 - JUNE 2017

- Creation, updation and maintenance of the AfterHrs social media handles.
- Creation and curation of specialised music and television pages for print.

CHIEF COPY EDITOR, FILM CRITIC, MUSIC EDITOR / BOMBAY TIMES

JUNE 2011 – JUNE 2014

- Supervised special advertorial projects & marketing initiatives.
- Planned & scheduled editorialised paid content for company's film clients
- Created and curated a space for indie music reportage in a largely mainstream publication.

CHIEF COPY EDITOR, FILM CRITIC, MUSIC EDITOR / MID-DAY HITLIST

OCTOBER 2005 – JUNE 2011

- Curated, edited and oversaw the release of anniversary issues and special film supplements.
- Wrote a weekly column.
- Wrote screenplays for and ensured production of weekly photo-stories for popular agony aunt page 'Dear Diana'.
- Ensured timely production of daily issues and error-free copy across supplement pages.

EDUCATION

M.A. (ENGLISH LITERATURE) / MUMBAI UNIVERSITY

2003–2005

PGD - JOURNALISM & MASS COMM/ XAVIER INSTITUTE OF COMMUNICATIONS

2002–2003

REFERENCES

JAY MEHTA / **MD, WARNER MUSIC GROUP, INDIA AND SAARC**

POONAM NIKAM / **COMMUNICATIONS AT SNAP INC**

SARITA TANWAR VARDE / **PRODUCER**

ROSHNI OLIVERA/ **DEPUTY EDITOR, BOMBAY TIMES**